**Video Journalism: Intro to Journalistic writing / language.**

**In-Class assignment and News article**

Learning Targets:

PBZA02.01.01.00 - Analyze how to develop a complete journalism project.

PBZA02.01.02.00 – Analyze individual writing and/or announcing competence.

Intro: There is a role that journalism plays in society and it is going to be your job today to define what you believe that role is.

Once we define what role journalism plays, we are going to look at the type of language is used both in the written format and orally. Finally, we are going to analyze how to develop a complete journalism project.

1. On a sheet of paper, I want you to section the paper either by folding it, or drawing a line horizontally on the page, so it is divided into two equal parts.
2. The top is going to be titled: The role journalism plays in society. The bottom is going to be titled: Journalistic language (Writing and Speaking). The top on the back is going to be titled: Professionalism. The bottom on the back is going to be titled: Project steps.
3. You are going to use this as notes not only to guide your journalism project, but also for a paper you will write regarding a journalistic story that you are going to pick and research.

Lets start with The Role Journalism Plays in Society:

Q - I want us to think about how the world would be without journalists. What do you think would be different?

Q – What do journalists do for society? What role do you think journalism plays?

Q – What have journalists done for us? What insights have they brought about?

The next item is Journalistic Language:

1. Journalistic writing. What are the words/phrases that come to mind when you think about how journalists write?

The next item is Professionalism:

1. Lets take a look at Purdue on my website. Its under Video Journalism -> VJ resources -> Ethics in Journalistic writing. We will be split up into 7 groups, and your job is to write one or two sentences that summarize the point that you were assigned. This sentence should teach the other students about what you learned. Everyone else will write down / paraphrase what you said on their notes.
2. List all of the professional aspects you can think of about journalists, take points from your peers and discussion as well.

The last item is Project Steps:

1. This is where we will talk about the steps involved in creating a journalism project. This will guide you in making your own journalistic report.
2. Navigate back to my website and look at the Four questions and download the doc file. Your job is to copy the four main points and paraphrase what each means to you.

Assignment:

1. You will use your notes to create your own journalistic story. This must be typed, 12 point font that is readable, and must look professional. Utilize the notes as well as examples found online. Your job is to be the journalist and create the story. This can be on something that you are passionate about, upset about, or interested in. There are many different options. The story should be a minimum of one FULL page, single space.
2. Have FUN with this!!!!!